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FOR IMMEDIATE RELEASE

Wine Country Network to Sell Professional Beverage Competitions to Senior Judge

Transfer to Valinch Guild International, LLC takes effect on January 1, 2027

Broomfield, Colorado—September 8, 2026 —Wine Country Network announced it has signed an agreement with longtime senior judge Jonathan Odde to sell all of its professional beverage competitions to him and his family.

The list of competitions includes the Denver International Spirits Competition; the Global Whisky Challenge; the North American Bourbon & Whiskey Competition; the Tequila Mezcal Challenge; the Canned Challenge Plus; the Denver International Wine Competition; and the Drink Pink Vino Rosé Competition.

Mr. Odde's new company, Valinch Guild International, LLC, will take over Wine Country Network's professional beverage competitions on January 1, 2027.

Wine Country Network will produce its remaining 2026 professional beverage competitions.

Christopher J Davies, CEO and Chairman of Wine Country Network, stated:

"We are deeply grateful to our judges for their time, support, and trust over the years. Their dedication has made these competitions truly special, and we have cherished every moment working alongside them. The timing was right for us to pass the torch to Jonathan, as we feel confident that his passion, experience, and expertise will take these competitions to new heights."

"We are excited to be handed the reins to this established portfolio of respected beverage competitions and look forward to building on the strong foundation Wine Country Network has created," said Jonathan Odde, President and CEO of Valinch Guild International.

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Jonathan is a spirits expert and educator with over 30 years in the industry. He is the founder and co-owner of the Burns Pub, and co-founder of Little Wolf in Denver, the world's first establishment dedicated to American Single Malt Whiskies.

Wine Country Network will continue to publish Wine Country International © Magazine and host a series of VIP wine tours, led by founders Christopher and Darcy Davies. The company also plans to redevelop its chef competition series, Pairsine Fine Food and Wine Pairing Competitions. For details, visit: www.winecountryinternational.com

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About Wine Country Network

Wine Country Network, Inc. is a multi-platform media and event company dedicated to wine, beer, spirits, food, and travel. The company was founded in 2002 in New York. Today, the company is based in Broomfield, Colorado.

The company publishes Wine Country International® Magazine, a globally recognized publication that began as a mass-distributed print publication. Today, the magazine is published online and offered as a print-on-demand, collectible, coffee-table-style magazine.

About Valinch Guild, International

Valinch Guild is run by beverage people and dedicated to the health of the industry. Our team has spent decades working across the wine, spirits, and broader beverage industries as judges, educators, writers, and industry professionals. We understand what producers value from a competition, and we are committed to carrying these competitions forward with integrity and transparency. For us, earning a medal is just the beginning. We will continue to support our medal winners with marketing resources, social media exposure, and public relations initiatives designed to help turn that recognition into meaningful value in the marketplace.